



IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# COMPANY PROFILE

## Business Proposal

### Statement of Confidentiality


This document contains confidential and proprietary information of Impeyan IT Solutions and is intended solely for the use of the individual or entity to whom it is presented. Any disclosure, reproduction, distribution, or use of this document or its contents without the express written consent of Impeyan IT Solutions is strictly prohibited.

All information provided herein is accurate to the best of our knowledge at the time of publication and is subject to change without notice. By accepting this document, the recipient agrees to maintain the confidentiality of the information and to use it only for the purpose for which it was provided.

 [info@impeyansolutions.com](mailto:info@impeyansolutions.com)

 [www.impeyansolutions.com](http://www.impeyansolutions.com)

 Kathmandu, Nepal

 +977-9810301394





IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# INTRODUCTION ABOUT OUR COMPANY

## ABOUT US

Impeyan IT Solutions is a dedicated IT company established in 2081 B.S. with a core focus on providing complete digital and technical solutions to the hospitality industry. From OTA management to custom website development, we ensure hotels stay ahead in the digital race, enhance their visibility, and maximize online revenue.

Our team consists of industry-experienced professionals who understand both the technology and the unique dynamics of hospitality management. We serve as a trusted digital partner to over 10 hotels across Nepal, helping them elevate their brand, enhance guest engagement, and increase bookings.

## OUR VISION

Our vision is to become Nepal's leading IT solutions provider for the hospitality sector, recognized for excellence in digital transformation, technical innovation, and measurable results. We envision a future where every hotel in Nepal, regardless of its size, has access to world-class technology and digital tools that allow them to compete on a global scale.

## OUR MISSION

- Provide end-to-end digital solutions tailored specifically for the hospitality industry.
- Help hotels and resorts maximize their online revenue through effective OTA handling and pricing strategies.
- Offer result-driven digital marketing services including SEO, Google Ads, and Meta Ads to increase online visibility.
- Develop modern, user-friendly websites that drive direct bookings and build strong brand presence.
- Deliver reliable Property Management Systems (PMS) and Channel Manager software for seamless operations
- Support hotels in enhancing their online reputation and star ratings on booking platforms.



COMPANY  
PROFILE

**10+**

PROJECT

**5+**

SOFTWARE  
SOLUTIONS

**20+**

SUPPORT

**5+**

EMPLOYEE

**10+**

CLIENTS

**5**

COOPERATION

# INTRODUCTION

## ABOUT OUR COMPANY

### **"CRAFTING TOMORROW'S TECHNOLOGY TODAY"**

In today's highly competitive digital era, success in the hospitality industry demands more than just quality service—it requires a powerful digital presence, effective revenue management, and streamlined operations. Impeyan IT Solutions was founded with a vision to empower hotels and resorts across Nepal with cutting-edge technology and strategic digital solutions. With a strong base in Kathmandu, we specialize in transforming hospitality businesses into digitally advanced and revenue-optimized operations.



### **WHAT WE DO?**

#### **OTA (ONLINE TRAVEL AGENCY) HANDLING**

- Setup, optimization, and management of listings on platforms like Booking.com, Agoda, Expedia, Airbnb, etc.

#### **DIGITAL MARKETING**

- Holistic online campaigns to drive direct bookings and brand awareness.

#### **SOCIAL MEDIA MANAGEMENT**

- Professional content planning, posting, engagement, and analytics on platforms such as Facebook, Instagram, and LinkedIn.

#### **GOOGLE ADS & META ADS (FACEBOOK/INSTAGRAM ADS)**

- Targeted digital advertising to reach the right audience at the right time.

#### **WEBSITE DESIGN AND DEVELOPMENT**

- Modern, responsive, and conversion-focused websites optimized for performance.

#### **HOTEL MANAGEMENT SOFTWARE**

- Set up and integration of:
- Property Management Systems (PMS)
- Channel Manager Software

# OUR CLIENTS (SELECTED LIST)



IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

We are proud to be a trusted digital partner for more than 10 reputable hospitality brands, including

- Yatri Suites and Spa
- Hotel Elegant Kathmandu INN
- Hotel Badrinath
- Hotel Kutumba
- Hotel Queens Park, Pokhara
- Hotel City Park, Pokhara
- Hotel Himalayan Glacier
- Hotel Wild Adventure Resort, Chitwan
- Good Vibe Adventure Pvt. Ltd
- Columbus Holidays Pvt.Ltd
- ...and many more



## Our Clients



Hotel City  
Park





IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# TECHNOLOGIES & TOOLS WE USE

- **Web Development:** WordPress, HTML5, CSS3, JavaScript, Elementor, etc.
- **Digital Marketing:** Google Ads, Meta Ads Manager, Google Analytics, SEMrush
- **SEO Tools:** Ahrefs, Ubersuggest, Google Search Console
- **Hotel Software:** Cloud-based PMS, Channel Manager (like STAAH, eZee, etc.)
- **Design Tools:** Adobe Creative Suite, Canva, Figma
- **Communication & Project Management:** Trello, WhatsApp, Google Workspace



## WHY CHOOSE IMPEYAN IT SOLUTIONS?

- Specialized in Hospitality IT Solutions
- Transparent and result-oriented approach
- Experienced team with industry insight
- Affordable and scalable services
- Dedicated client support



IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# PARTNERSHIPS & INTEGRATIONS

We have official partnerships or technology providers with:

- **Channel Manager providers :** STAAH MAX
- **Booking Engine:** SWIFT BOOK



## INDUSTRY CHALLENGES WE SOLVE

- Low online visibility → Solved with SEO, Google & Meta Ads
- Unoptimized OTA presence → Solved with expert OTA handling
- Manual operations → Solved by PMS and Channel Manager software
- Low direct bookings → Solved with fast, mobile-friendly Booking Engine
- Poor review ratings → Solved through strategic guest engagement and feedback management



IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# PRICING MODELS

## ◆ Basic Plan (Best for Budget Hotels)

- Starting from NPR 25000/month
- OTA Listing Setup
- Basic OTA Rate & Inventory Management
- Monthly Performance Reporting
- Basic Social Media Posting (Up to 5 posts/month)

## ◆ Standard Plan (Ideal for Mid-Sized Hotels)

- Starting from NPR 35000/month
- Complete OTA Management (Up to 5 platforms)
- Online Revenue Monitoring & Reporting
- Social Media Management (Up to 10 posts/month)
- Google My Business Optimization
- Basic SEO for Hotel Website
- PMS & Channel Manager Integration Support

## ◆ Premium Plan (For Hotels & Resorts Seeking Full Digital Strategy)

- Starting from NPR 50,000/month
- Full OTA + Online Revenue Management
- Advanced SEO + Google Ads + Meta Ads
- Dedicated Social Media Strategy + Design
- Reputation Management (Review responses, rating upgrades)
- Monthly Analytics & Strategy Reports
- Website Maintenance & Hosting Support



# SERVICE PACKAGES

- Basic (OTA + Review Management)
- Standard (Website + Digital Marketing + OTA)
- Premium (All-in-one Digital Hospitality Solution)



# ADDITIONAL SERVICES

## Accounting Service Packages

### **Basic Package – NPR 20,000 / Month**

Ideal for startups and small businesses seeking essential financial management.

Includes:

- Preparation and maintenance of Books of Accounts
- Bank Reconciliation
- Accounts Receivable & Payable Management
- Data Entry of all financial transactions

### **Standard Package – NPR 30,000 / Month**

Designed for growing businesses requiring tax compliance and advanced reporting.

Includes everything in the Basic Package, plus:

- VAT Reconciliation & Return Filing
- TDS Calculation & Return Filing
- Audit Support & Balance Confirmation

### **Premium Package – NPR 80,000 / Month**

A full-suite service for established businesses seeking strategic financial guidance.

Includes everything in the Standard Package, plus:

- Budget Planning & Forecasting
- Costing Analysis
- Financial Projections & Cash Flow Forecasts
- Internal Auditing & Process Review
- Tax Clearance Coordination





IMPEYAN IT SOLUTIONS

"Crafting Tomorrow's Technology Today."

# ADDITIONAL SERVICES

In addition to our core IT and digital marketing services for the hospitality industry, Impeyan IT Solutions also offers essential business support services to help hotels run more efficiently:

## HR Policy & Management Services

- Development of custom HR policies tailored for hotel operations
- Creation of employee contracts, and code of conduct
- Assistance with HR documentation and compliance
- Digital attendance and payroll setup
- Training programs and SOP development for staff



## HOTEL TECH CONSULTATION & IT INFRASTRUCTURE SETUP

- Hotel Wi-Fi setup consultation (bandwidth, router placement)
- CCTV system planning
- Installation and maintenance of email hosting, hotel domain, cloud storage
- IT hardware recommendation (POS, desktops, servers)
- Data security and backup solutions



# THANK YOU FOR YOUR APRECIATE

We sincerely thank you for taking the time to learn about Impeyan IT Solutions. Your interest and trust in our services mean a great deal to us. We are committed to delivering real value, building long-term partnerships, and supporting the growth of the hospitality industry through innovative technology and digital expertise. We look forward to the opportunity to collaborate with you and help take your business to the next level.

---

## CONTACT US :



### Phone Number

+977-9810301394



### Address

Kathmandu, Nepal



### Email

info@impeyansolutions.com



### Website

www.impeyansolutions.com